

## **GCMi completes its Fourth all-Spanish language small business training classes!**



The Greater Cincinnati Microenterprise Initiative (GCMi) is proud to announce the completion of its fourth Entrepreneurial Training Academy (ETA) small business training classes taught entirely in Spanish. The 8-week, 10 class course titled “Mi Negocio- Introduction to the World of Business” was well received by its 8 graduates. The October 2015 classes and graduation ceremony was held at the Community Action Agency located in Bond Hill.

Businesses started or considered include: Construction, Natural Food Products (retail), Cleaning Company, Landscaping, and Pet Resort Business.

This series of all Spanish training classes was the first of its kind for the Cincinnati area. Class topics included: Business Plan Basics, Navigating the Registering of Your Business, Connecting Your Business to Your Market, Funding Options, and Financial Management.



“This is our fourth class and we have seen an increase in participants over the last year. We have moved from 5 participants in 2013 to over 21 in 2015.” stated Willie Hill, Executive Director of GCMi. GCMi held classes in both at the Community Action Agency in Bond Hill (8

Graduates seen above) and Price Hill (Santa Maria Community Services) (13 graduates). “Our Goal is to continue to bring more supportive small business services to the Hispanic and Latino Community”.



GCM wishes to Thank the following supporters that provided assistance in leveraging our efforts to provide entrepreneurial training to our students: PNC Bank as our lead sponsor, Simon Sotelo of PNC Bank, The Hispanic Chamber of Commerce, Gina Pinto-Williams, Owner, Liberty Tax Services (Norwood), Santa Maria Community Services, the Community Action Agency, US Bank, Vivian Llambi and Associates, Inc, Adriana Zambrano, Attorney Louis Valencia, of Valencia & Diaz, Ivonne Vidal with American National Insurance, and Mary Parra with Liberty Tax Service.

GCM promotes individual self sufficiency and community economic development by stimulating and supporting entrepreneurship among low-and moderate-income individuals. GCM provides support through Training, Coaching, and Access to Capital.

The **Greater Cincinnati Microenterprise Initiative**, Inc. (GCM) a 501© 3 is a collaborative effort of The Cincinnati-Hamilton County Community Action Agency (CAA) and the United Way of Greater Cincinnati (UWGC) since 1998.

GCM plans to offer additional Spanish business classes and services in the future. For more information please contact Willie Hill [whill@cincy-caa.org](mailto:whill@cincy-caa.org) 513-569-4816 ext 2442, Adriana Zambrano [azambrano@cincy-caa.org](mailto:azambrano@cincy-caa.org) at 513-569-1246 or visit us at [www.gcmi.org](http://www.gcmi.org) .