



GCMI

Entrepreneurship Programs

FOR ORGANIZATIONS

Inspire curiosity and participant engagement by changing behaviors! GCMI's Entrepreneurial Mindset Skill Building curriculum is designed to take your participants through a discovery learning process that develops critical thinking, idea development, problem solving, and goal setting skill building. These skill sets inspire change in behaviors that will ultimately help individuals address, overcome and challenge obstacles in their life personally and professionally. An Entrepreneurial Mindset can be developed and GCMI provides the tools to help your program participants through this journey of learning!

GCMI ENTREPRENEURIAL MINDSET SKILL BUILDING

Delivery Options:

- 5 weeks in-class, 2 days/week, or
- 4 weeks virtual classroom, 2 days/week

CUSTOMIZABLE DELIVERY

Delivery of the curriculum can be structured to meet your needs. The traditional package includes a 5-week, 2 classes per week, In-class/ Online Learning Platform sessions. While this is recommended, we have developed modules that can be delivered in smaller sessions including workshop formats.

Organizations interested in our programming, or that have questions about our Entrepreneurial Mindset and Entrepreneurial Skill building programming can contact Executive Director Willie Hill at 513-569-4816, ext. 2442 or Willie@gcmnation.org.

GREAT FOR ORGANIZATIONS THAT:

GREAT FOR ORGANIZATIONS THAT:	Entrepreneurial Mindset
Offer workforce-ready programming	✓
Provide services to disadvantaged individuals & communities	✓
Work with individuals with employment barriers	✓
Work with navigating career changes	✓
Offer programming and services to returning citizens	✓
Offer apprenticeship programming	✓
Offer programming for at-risk high school students	✓

These series of classes are designed to prepare participants to develop their interpersonal skills with an entrepreneurial-based learning format. These tools will help you engage a business-like mindset to develop 21st century skills and behaviors to overcome personal barriers and/or obstacles that prevent you from recognizing opportunities in your life and taking ownership of your future.

GCMI Entrepreneurial Mindset Skill Building sessions offers training in these 21st century skill core competencies that allows participants to develop and build these skills. These core competencies include:

21ST CENTURY SKILL CORE COMPETENCIES

Develop Critical Thinking Skills

Develop Creativity Skills

Develop Collaboration Skills

Develop Initiative

Develop Adaptability

Develop Effective Problem-Solving Skills

Develop Communication Skills

Develop Curiosity

Develop Persistence/Grit

Develop Leadership Skills

Along with the core objectives and outcomes you are seeking for your program, GCMI can help design a curriculum that will enhance your participants experiences to help them meet those goals. GCMI offers established class structure but can design activities and learning modules that can be delivered in flexible formats.

[More](#)

Also available for individuals

GCMC BUSINESS I

The “Intro to the World of Business” course provides a comprehensive approach to starting, maintaining, and/or structuring your business or business idea. This 6-week class provide a basic business foundation as well as provide guidance and the development of your Marketing Plan.

Delivery Options: In-Class

GCMC ICE HOUSE ENTREPRENEUR PROGRAM (IHEP)

Our Ice House Entrepreneurship Program (IHEP) is a hybrid program that offers the traditional classroom training while utilizing an online learning platform to present the curriculum. Our Ice House Entrepreneur Program is facilitated using blended methods of traditional classroom training and activities. Click on the link to learn more about the [Ice House Entrepreneur Program](#) and how it is delivered.

Delivery Options: In-Class • Online Learning Platform • Virtual Class

GCMC BUSINESS II

Business II — Business Development sessions provides in-depth training and support in the areas of Business Concept Validation, Financial Projections, Marketing, Product and Service Development, and business plan development. Participants will receive interactive Business Coaching and consultation from Industry Professionals, Coaches, and Staff.

Delivery Options: In-Class • Virtual Class

GCMC ENTREPRENEURIAL MINDSET SKILL BUILDING

The Entrepreneurial Mindset Training is designed for individuals that are seeking career changes or want to explore more choices. The entrepreneurial curriculum focuses on helping individuals who want to overcome personal barriers to become a better decision maker personally and professionally.

Delivery Options: In-Class • Online Learning Platform • Virtual Class

Delivery Options

Many of our programs are available in alternate delivery modes to better suit an individual’s unique circumstances.



In-Class Sessions

Consists of traditional classroom structure with interactive activities.



Online Learning Platform

This platform offers video lessons, video vignettes, tracking of assignments, online activities, blogging, and tracking of time spent on lessons platform.



Virtual Class Sessions

Classroom training and coaching using Zoom, Google Classroom, and other online platforms.



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